# LAFFERITENGLER

Laffer Tengler Commentary Nancy Tengler, CEO and Chief Investment Officer April 26, 2022

## Time Is On Our Side

Lots to worry about, but the market loves a good wall of worry

The Rolling Stones were not the first band to record "Time Is On My Side." It was actually first recorded by trombonist Kai Winding and his orchestra in 1963 (go figure). But the Stones knew a good song when they heard one and recorded it in their own inimitable style (ex the trombone) in 1964.

You're searching for good times, but just wait and see, you'll come running back to me.

Mr. Market can be exhilarating and addicting (when on the rise) but, occasionally a royal pain in the posterior. Mick Jagger, it turns out, attended the London School of Economics before abandoning his studies to join the Rolling Stones, proving there is a real and reliable correlation between the economy and rock and roll. OK, I just made that up, but indulge me, please.

### (I Can't Get No) Satisfaction

Investing creates a permanent sense of dissatisfaction. Buys are regretted when the market declines and sells when stocks are roaring. I can live with that. Over time the most important thing is to be invested. (Being invested in the right stocks is even better.)

One of the most important axioms for stock investors is to avoid the temptation to market time, as you can see in the chart below from our friends at Strategas. The best returns (dating back to 1995) are achieved when investors stay in the market. Missing just a few of the best days can cost you dearly.



#### IT'S MORE ABOUT TIME IN THE MARKET THAN TIMING THE MARKET

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Now is not the time to fade stocks. Not yet. The average stock has already experienced a bear market decline of -20.0%. Once we get through the fog of the Fed we expect—as is almost always the case—stocks will rally into the second half of the year as the mid-term elections come into view. (April, by the way, is the worst month in mid-term election years.)

## Jumpin' Jack Flash

Looks like monetary policy in 2022 was *born in a cross-fire hurricane*. After insisting for most of 2021 that inflation was transitory, Fed Chair Powell changed his tune in November and retired the word "transitory." In the meantime, inflation went from a controlled burn to a raging wild-fire. The Fed is so far behind the curve that we can safely say the policy mistake has already occurred.

Thank goodness for the Fed quiet period which began today (April 25<sup>th</sup>). We won't have to suffer through the parade of Fed governors and presidents who, after starting the fire, are now running to any free microphone to point out the dangers of runaway inflation and their desire to curb it. I have been told the most dangerous place in Washington D.C. is between Senator Chuck Schumer and a microphone. The Fed members are giving Schumer a run for his money.

The question for investors is whether this tightening phase is analogous to 1980 when Chairman Paul Volker hiked aggressively in 1979 collapsing the economy, subsequently easing aggressively in early 1980 and then hike again in late 1980 spurring a double-dip recession, OR, 1994 when Chairman Alan Greenspan hiked but was able to navigate a soft landing.

The Fed is well behind the curve, obviously. Foreign central banks began tightening over one year ago (over 150 hikes and counting) and are putting the breaks on the global economy. Global rates fell 125 basis points (bps) in 2020 and have risen 100 bps in 2022—that 225 bps swing is meaningful to the economy. The good news for stocks is that the global economic slowdown will likely limit how much the Fed can hike, especially with the mid-terms looming.

Jumpin' Jack Flash is about having a hard time and getting out, said Jagger. We can hope the same will be true for Powell et al's monetary policy: *It's all right now, in fact, it's a gas.* 

## (Don't) Play with Fire

Let's face it, investors and economists will be studying the events of the last two years for some time. The Fed did indeed play with fire helped by profligate spending by Congress after the economy was back on track and the reopening behind us. The American Rescue Package which was passed last spring added another \$1.5T to an economy flush with cash/demand and limited supply. Think gas on fire.

We are watching jobs very closely—so far we have seen modest layoffs announced in the mortgage sector but the JOLTs number (available jobs) is over 11 million. The manufacturing sector is still expanding but at a decelerating rate. The services sector is also expanding but decelerating. We are watching the components of each for signs of a meaningful slowdown. Finally, we are focused on inflation, the consumer and the price of oil.

It's important to remember that one of the primary reasons to own stocks is that they are a hedge against inflation. Dividend growers provide an additional hedge and we own many in our portfolios.

Call with questions or worries or comments. We would love to take you through our latest thinking.

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